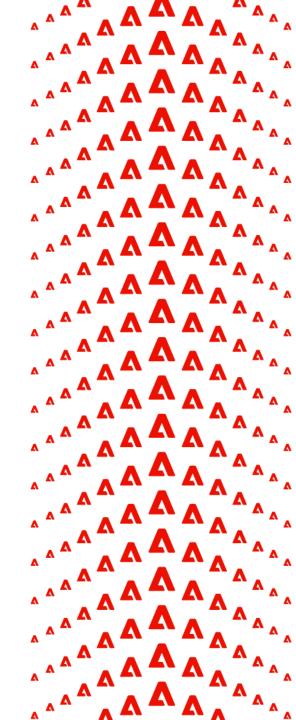
Learn: Intro to Kanban Boards withAdobeAdobe

Adobe Workfront Customer Success – April 18, 2023

Α Α Α Α \triangleleft \triangleleft Α $\boldsymbol{<}$ Α

Agenda

Start Time	11:00am MT / 1:00pm ET
5 minutes	Welcome & Introductions
10 minutes	Intro to Kanban – The What & The Why
10 minutes	Getting Started – The How
10 minutes	Live Demo – Boards in Workfront
25+ minutes	Open Q&A
End Time	12:00pm MT / 2:00pm ET



Introductions



Cynthia Boon Customer Success Manager, Adobe Workfront <u>csatscale@adobe.com</u> @CynthiaBoon - Community linkedin.com/in/cynthiaboon/

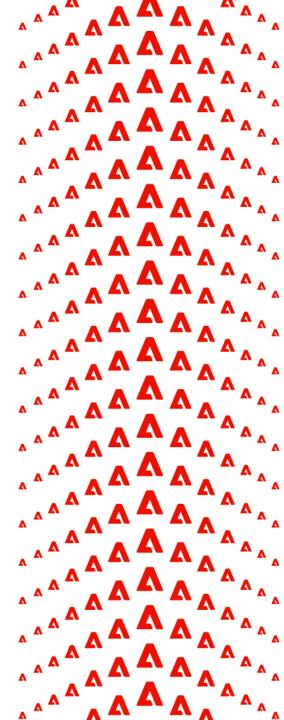


Natalie Mitchell Manager, Product Manager Adobe Workfront @NatalieM27 - Community



Patrick Muir

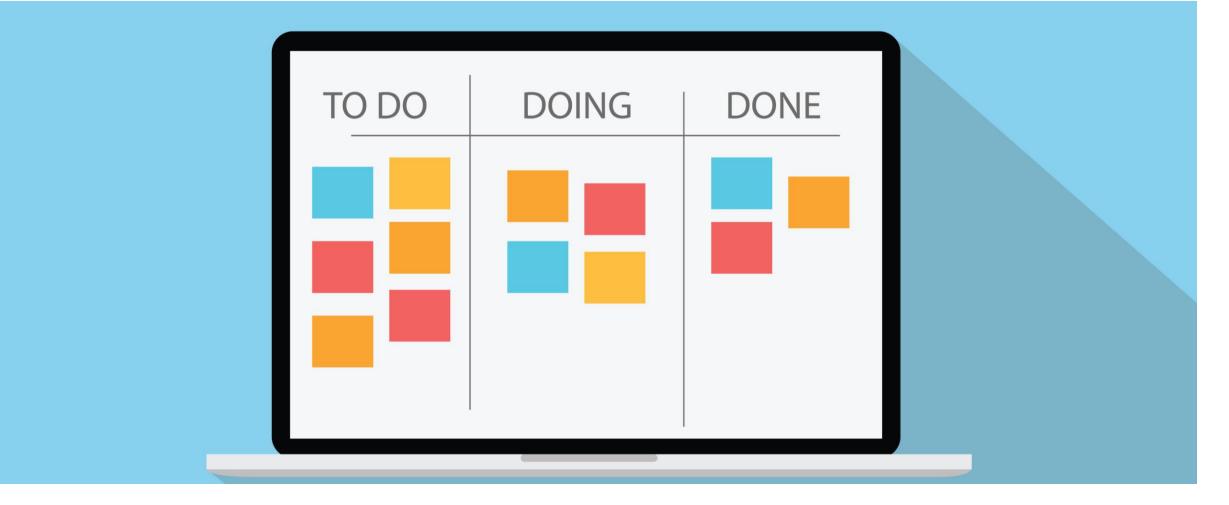
Sr. Product Manager Adobe Workfront @PatrickMu1- Community



Kanban Overview

4 L **2**3 Δ Λ

What is Kanban?

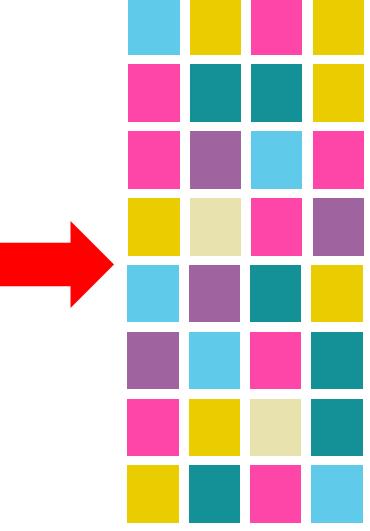


Why Kanban?



Backlog Grooming

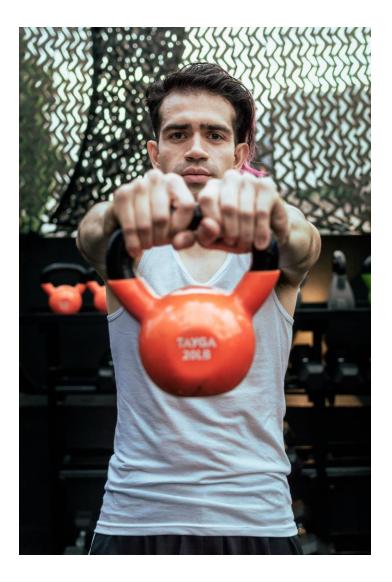




Planning



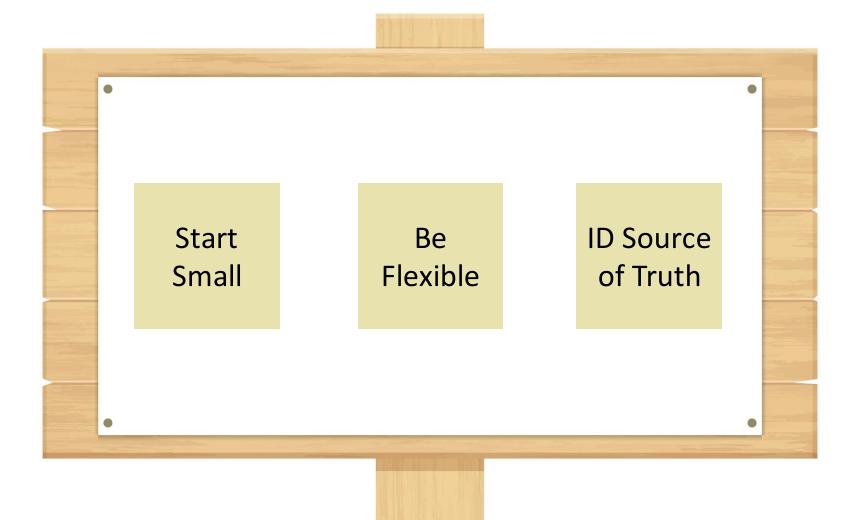
Ongoing Work & Stand-ups



Retrospectives

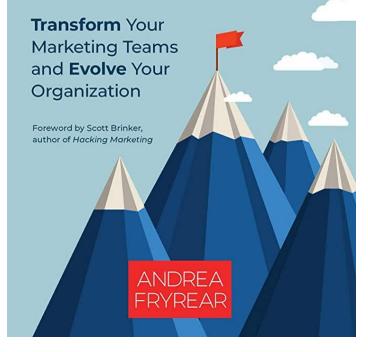


How to get started Kanban?



Resources

Mastering MARKETING AGILITY





agilealliance.org

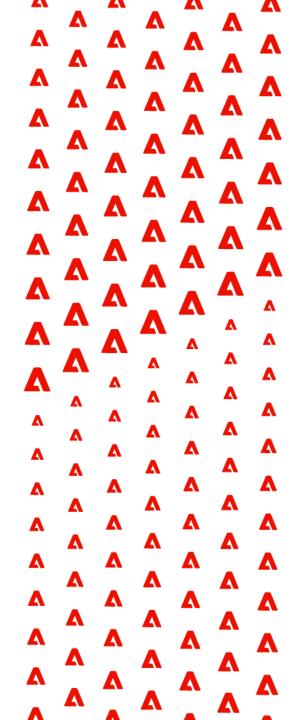


agilesherpas.com



scaledagileframework.com

Demo: Getting Started with Workfront Boards



Open Discussion with Q&A

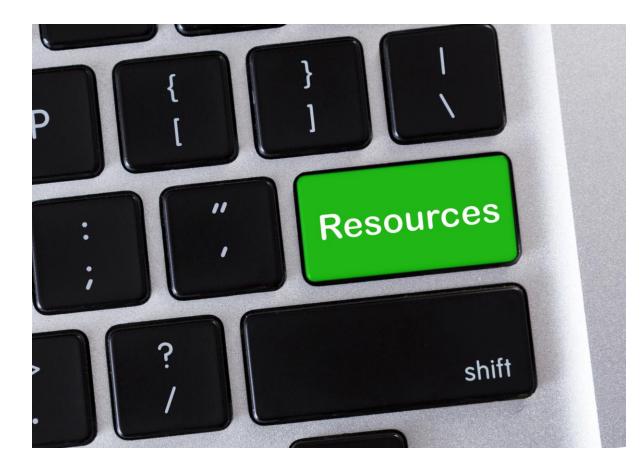
4 **Z** \ Δ Λ

New Event Series: Agile + Adobe Workfront

- Summit Event: Leading Hybrid Work
 Methodologies in the Modern Enterprise
- <u>Ask the Experts: Agile in Workfront March</u>
 <u>28th</u>
- Learn: Intro to Scrum with Adobe Workfront (May 23rd)
 - More to come in June!
- On Demand Resources
 - <u>23.2 Release Agile Enhancements</u>
 - Adobe Workfront Boards Demos



More Agile Resources on Experience League



Documentation

- Boards Overview
- Get started with boards in Workfront
- Use agile planning tools in boards
- <u>Adobe Workfront Boards for mobile</u>

Tutorials (Videos)

- Find and create a basic board
- Manage board columns
- Add cards to a board
- Manage cards on a board
- Add and manage team members for a board
- Add and edit column settings on a board
- Add and manage tags for cards

Adobe Summit Follow-up: Posts & Fave Sessions



Workfront Community Summit Retrospective Coffee Break

How You Work Matters: 5 Steps to Get It Right - S614 The Future of Adobe Workfront - S602 <u>Custom Campaigns and New Marketing</u> <u>Calendar: A Preview - S613</u>

Adobe Summit

Other Upcoming Events

Product Releases

<u>Video: Prepare for an Adobe Workfront quarterly release</u>

System Admin Essentials Webinars

- Apr 19: Advancing Workflow Cleanup with Automation (Stanley Black & Decker)
- May 17: Foundations of Project Templates (DSW)

Ask-Learn-Connect: Free Weekly Meetups

- May 3 at 9am MT Ask: <u>Customer Panel Using Workfront to Solve Business Challenges</u>
- May 5 at 10am MT Connect: Admin Chat for Marketing & Creative
- May 15 at 7am MT Connect: <u>Strategic Admin Chat</u>
- May 18 at 9am MT Learn: Getting Started with Resource Management in Workfront

egister at https://experienceleague.adobe.com/events

System Administrator Resources

- Workfront <u>Tutorials</u> review the curated learning experiences to empower your users to do their best work
- Workfront <u>Community</u> ask questions and get answers, ideas and best practice recommendations from other like-minded System Admins
- Register for hot-topic webinars, interactive workshops and open Ask the Expert office hours on the <u>Events</u> page
- Stay in the know! If you aren't receiving the monthly Workfront customer newsletter, sign up <u>here</u>
- Post product improvement suggestions to the <u>Ideas tab</u> and upvote other enhancements (must be logged in and designated as an Authorized Support Contact)

- Keep an eye out for a NEW Announcement
 Center message with a calendar of events
 for the upcoming month
- Mark your calendars for quarterly releases and review <u>product release notes</u> to see what changes are coming
- Leverage the <u>Customer Support</u> team for technical questions and troubleshooting
- Access hands-on training through <u>Adobe</u> <u>Digital Learning Services</u> (ADLS) - required a paid subscription

Experience League Guide: Discover the Possibilities of Experience League

