



workfront

Workfront 20.3

Connecting strategy, planning, and work just got easier.

The world of work has changed drastically and you're likely facing more pressure than ever to execute new strategies, differentiate your products with increased urgency, and operate with more business agility.

As you navigate market shifts and disruption, we've launched new capabilities to help you:

- Get actionable insights into work and team performance
- Allow all departments to work in one instance of Workfront
- Align strategy to delivery
- Simplify the process of continuous planning
- Bridge the gap between your technology and business

What's included in the Workfront 20.3 release.



Get actionable insights into work and team performance with enhanced analytics

You now have precise analytics of work and resources so you can take action to mitigate risk and ultimately drive positive business outcomes. The views are easy to understand so you can see work and resource performance without having to be a data scientist. Get instant answers to questions about work and team performance without having to jump into another tool or system to get the right information.

(Included with Business and Enterprise plans)



Allow all departments to work in one instance of Workfront with improved enterprise controls

Improvements to group hierarchy allow system administrators to create, manage, and organize all departments in one instance of Workfront. From branding to project preferences, every department can customize and manage their own group within Workfront to make it unique to the way they work. Additionally, admins can create up to 14 levels of sub-groups and will see improvements to group approval processes.



Collaborate in context with Zoom for Workfront

With our new integration with Zoom, every meeting is tied to a project, so you always know why you're meeting. Teams can communicate wherever they are and seamlessly share feedback and collaborate on projects in real time. You can now easily add, join, and invite others to a Zoom meeting directly from Workfront without having to move from one platform to another.



Use voice commands with mobile virtual assistant

Move over, Siri and Alexa. The new mobile virtual assistant is included in the Workfront mobile app for both Android and iOS. Use basic voice commands such as "Show me my late items," "Search for 2020 marketing projects," and more.



Convert documents into advanced proofs

Keep your team focused on creating with the advanced workflow proof capabilities. Users can convert uploaded assets into proofs, distribute them, and assign them to workflows in just one click.



Save requests as drafts

One thing we've heard consistently from customers is the need to save requests as drafts. Workfront now automatically saves every request you create as a draft in the new Drafts area. If you don't have all the information needed to complete the request, you can leave it as a draft, come back to it, and finish it later.



Create custom form fields for users to format text

Another highly requested feature from customers was the ability to create fields that include text formatting buttons in a Custom Form. When users type in these fields, they can highlight and organize their text using bold, italics, and underline.

SEE THE OTHER EXCITING NEW FEATURES IN 20.3

Check out the [release notes](#) for more information about all other new enhancements in this release, or [visit Workfront One](#) for the latest training and enablement content.

New add-on products to connect strategy, planning and work.

At the same time as the Workfront 20.3 release, we've also launched three new products. These products can be added to the Workfront platform to help you better connect strategy to execution:

WORKFRONT ALIGN

Connect strategy, goals, and work to drive execution across the organization and deliver measurable business outcomes. Define what you're going to accomplish and why it's important.

WORKFRONT SCENARIO PLANNER

Connect strategy, goals, and work to drive execution across the organization and deliver measurable business outcomes. Define what you're going to accomplish and why it's important.

WORKFRONT FUSION 2.0

Bridge the gap between your business and technology. Fusion lets work flow freely across virtually any web-based application, including Office365, Salesforce, Google, and more.

For more information about our new products or to see a demo, click the product page links above or contact your Workfront account representative.